



## **FOR IMMEDIATE RELEASE**

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### **CuraLinc Healthcare and American Health Launch Integrated Behavioral Health Product**

April 20, 2011. Chicago, IL. CuraLinc Healthcare and American Health Holding, Inc., a multi-URAC accredited medical management service provider, today announced the launch of Integrated Behavioral Health, a behavioral health management product for American Health clients.

Integrated Behavioral Health, a unique combination of medical management and an Employee Assistance Program (EAP), reduces unnecessary costs by guiding members who will benefit from short-term behavioral health counseling into an EAP at the point of entry. By addressing many behavioral health cases within the framework of an EAP's short-term counseling model, Integrated Behavioral Health provides savings from would-be claims that were instead redirected into the EAP.

Members who access the Integrated Behavioral Health program speak directly to a licensed behavioral health clinician, also known as a Case Manager, upon contacting the program. The Case Manager will conduct a thorough psychosocial assessment. Based on the assessment, the member is guided to the most appropriate mode of care – either to the EAP or, for members with acute mental health or substance abuse (MH/SA) conditions, to providers or facilities within the health plan's network.

"We are excited to add Integrated Behavioral Health to American Health's growing line of medical management products," said Paul Lavin, President of American Health. "The program's integrated delivery promotes referrals to network providers, the EAP and Case Management, which results in savings from fewer outpatient counseling claims and higher in-network group health plan participation."

"CuraLinc is proud to partner with American Health to offer Integrated Behavioral Health," said Sean Fogarty, President of CuraLinc Healthcare. "Integrated Behavioral Health's 'clinical-first' model provides an extra layer of guidance and advocacy for members with mental health or substance abuse conditions. The program helps clients maximize employee productivity, while supporting the appropriate use of health benefits."

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Integrated Behavioral Health addresses a wide range of behavioral health concerns, from addictive behaviors to stress management to family and marital counseling. The comprehensive program also offers work-life benefits, such as: dependent care referrals, legal, and financial assistance; critical incident response services; and corporate training services.

***About CuraLinc Healthcare***

CuraLinc Healthcare provides client organizations with a fully-integrated array of behavioral health and wellness programs which help individuals improve their physical and psychological well-being. For more information, please call 800.490.1585, email [info@curalinc.com](mailto:info@curalinc.com) or visit the firm's website at [www.curalinc.com](http://www.curalinc.com).

***About American Health Holding, Inc.***

American Health Holding is a single-source provider of medical management services that supports millions of members across the health care continuum. The multi-URAC accredited organization has been helping clients to maximize cost savings while ensuring the quality and appropriateness of care since 1993. American Health provides a level of flexibility that supports integrated solutions for creating healthy outcomes. For more information about American Health visit the firm's website at [www.AmericanHealthHolding.com](http://www.AmericanHealthHolding.com).

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